



WUTR
201 Humboldt Street
Rochester, NY 14610

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1438524

Schedule Dates 10/25/16-10/31/16
Advertiser Democratic Congressional Campaign Committee (:
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 11/14/4674 (564007)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Kelly, Polce,
Phone/Fax /
CPE 11/14/4674
Account Types National/Political
Billing Type Standard
Comments Issue
Separation: 30

Date Entered 09/28/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25319883
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,087.50
Net Total \$6,162.50
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	64	\$6,605.00
Nov. 2016	11	\$645.00
Grand Total:	75	\$7,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5A- ABC Morning News	10		X	X	X	X			10	\$25.00	\$250.00	Utica (WUTR)	ABC Morning News	9/28/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7A- Good Morning America	12		X	X	X	X			12	\$60.00	\$720.00	Utica (WUTR)	Good Morning America	9/28/16
3.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	8A- Good Morning America Weekend	1						X		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/28/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- Good Morning America Weekend	1							X	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	9/28/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	9A- Live! With Kelly & Michael	4		X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	2P- General Hospital	4		X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	General Hospital	9/28/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5P- Ellen	7		X	X	X	X			7	\$80.00	\$560.00	Utica (WUTR)	Ellen	9/28/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5:58P- WUTR Eyewitness News at 6	4		X	X	X	X			4	\$125.00	\$500.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6:30P- 7P (EST)	4		X	X	X	X			4	\$250.00	\$1,000.00	Utica (WUTR)	ABC World News	9/28/16
10.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	6:30P- 7P (EST)	1							X	1	\$175.00	\$175.00	Utica (WUTR)	ABC World News Sunday	9/28/16
11.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7P- Entertainment Tonight	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	Entertainment Tonight	9/28/16

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12.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7:28P- The Insider	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	The Insider	9/28/16
13.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	10P- Marvel's Agents of S.H.I.E.L.D.	1		X						1	\$450.00	\$450.00	Utica (WUTR)	Marvel's Agents of Shield (Season Premiere)	9/28/16
14.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7:57P- Grey's Anatomy	1				X				1	\$450.00	\$450.00	Utica (WUTR)	Grey's Anatomy (Season Premiere)	9/28/16
15.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	9P- Notorious 9P	1				X				1	\$400.00	\$400.00	Utica (WUTR)	Notorious (Series Debut)	9/28/16
16.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8P- Once Upon A Time	1							X	1	\$500.00	\$500.00	Utica (WUTR)	Once Upon a Time (Season Premiere)	9/28/16
17.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9P- Secrets and Lies	1							X	1	\$450.00	\$450.00	Utica (WUTR)	Secrets and Lies (Season Premiere)	9/28/16
18.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11:01P- WUTR Eyewitness News at 11	3		X	X	X	X			3	\$70.00	\$210.00	Utica (WUTR)	Eyewitness News At 11	9/28/16
19.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5A- ABC Morning News	2	X							2	\$25.00	\$50.00	Utica (WUTR)	ABC Morning News	9/28/16
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- Good Morning America	3	X							3	\$60.00	\$180.00	Utica (WUTR)	Good Morning America	9/28/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	9A- Live! With Kelly & Michael		1							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
22.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	2P- General Hospital		1							1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/28/16

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23.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5P- Ellen		1							1	\$80.00	\$80.00	Utica (WUTR)	Ellen	9/28/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5:58P- WUTR Eyewitness News at 6		1							1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
25.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7P- Entertainment Tonight		1							1	\$55.00	\$55.00	Utica (WUTR)	Entertainment Tonight	9/28/16
26.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7:28P- The Insider		1							1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/28/16

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